ABSTRACT OF THE DISCLOSURE

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A short film generation/reproduction apparatus for generating video of a short film using at least one still picture and reproducing such video is comprised of: a picture feature extraction unit 1107 for extracting picture features from an input picture; a picture-to-style feature conversion unit 1115 for converting the picture features into style features; a picture-to-musical feature conversion unit 1118 for converting the picture features into musical features; a style determination unit 1116 for determining a style based on the style features; a music determination unit 1119 for determining a piece of music based on the musical features; and a scenario generation unit 1117 for generating a scenario by using the still picture, music and style.